

BY SUSAN BIDDLE—THE WASHINGTON POST

Mayor Anthony A. Williams unveils large placards showing his "star players" and the 66 top goals that the administration hopes to complete by December.

For District Voters, a Way to Keep Score

By CAROL D. LEONNIG
Washington Post Staff Writer

If you want to know whether D.C. Mayor Anthony A. Williams is turning city government around, just check out his administration team's new baseball cards.

There's Deputy Mayor Eric Price, his picture staring down from a glossy card that highlights his promise to renovate 1,000 apartments and houses and help bring two new grocery stores to Southeast neighborhoods.

On another card, Deputy Mayor Norman S. Dong pledges to cut most waits in those infamous Department of Motor Vehicles lines to 30 minutes—and gives himself until October to complete the ambitious task.

Such were the political pledges packaged yesterday in a flashy set of

14 picture-scorecards, one for each of the mayor's top deputy batters in the newly dubbed "Team DC." They may not have the cache of Pokémon trading cards, but Williams (D) hopes they give citizens a quick measure of his ballclub's progress, based on 66 high-priority goals the administration has set and must complete by December.

The cards are posted on the District's Web site, www.washingtondc.gov, and will be displayed in city government offices for all to see.

"Clearly we've put ourselves on the spot," Williams said yesterday. "It's not a lot of platitudes. . . . You're talking about miles of road resurfaced, a certain number of cops on the streets. These are things people can really see, touch and feel."

The mayor and his staff said they want to be held accountable.

"Citizens need to make a judgment [about our progress], and I'm willing to be held to that judgment," Williams said. "If people aren't cutting the mustard . . . they need to go."

Some of the pledges are already in the works, such as adding 1,000 treatment slots for drug users and starting construction on a wellness center for seniors in Ward 8.

Williams said Price, deputy mayor for economic development, may have a particularly heavy load with the pledge to help 1,000 residents find private-sector jobs.

"I have a lot of confidence in Eric's abilities, but am I a little nervous? Yes. This is hard," Williams said.

Price joked later that all his goals are in trouble "if the market goes south."

Erik Christian, deputy mayor for public safety and justice, is responsible for one of the city's toughest goals: getting an ambulance or paramedic to the scene within eight minutes of most critical 911 medical calls.

"If you know where we've come from, you know that's pushing it," Williams said. "There is a lot of nervousness about some of these goals."

Several citizen organizations applauded the scorecard idea, regardless of its gimmicky quality.

"To have goals that are measurable is a critical step," said Fred Taylor, of the child advocacy group For the Love of Children. "These cards are pretty ambitious and appropriately so."

The mayor recalled how kids used to trade baseball cards and flash them in the spokes of their bicycles. He doubts that Team DC cards will enjoy the same kind of ubiquity, but "maybe we can generate some attention."

The bow-tied mayor also graces a scorecard. But he acknowledged that his pledges—"strengthening children, youth and families" and "making government work"—are lofty-sounding summaries of his team's efforts.

Some other key goals spelled out in the deputy mayors' scorecards included resurfacing 150 blocks of streets and alleys; helping to add 1,800 child-care slots; enrolling 3,500 uninsured District residents in the Healthy Families program; putting 200 more officers on the streets; and boarding up 1,500 units of dangerous, nuisance properties.

THE LOTTERIES

April 20

DISTRICT		VIRGINIA	
Mid-Day Lucky Numbers:	1-5-9	Day/Pick-3:	6-8-5
Mid-Day D.C. 4:	8-9-0-2	Pick-4:	4-4-0-4

Citywide Strategic Scorecard Goals

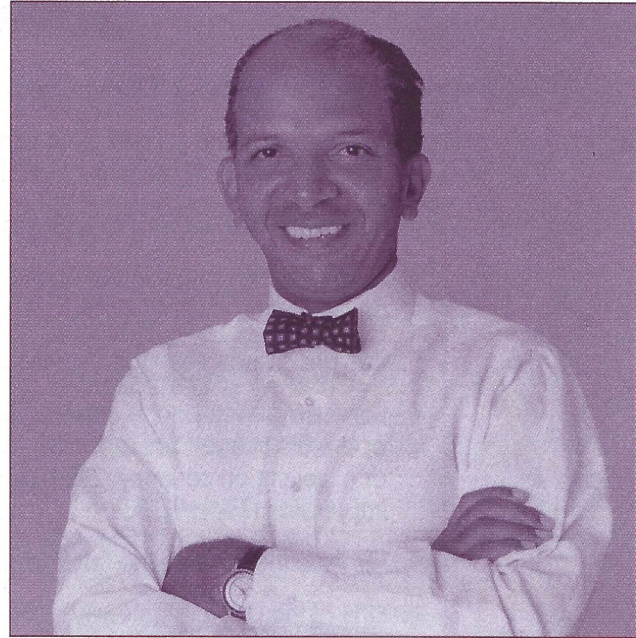
Team DC: Going to Bat for the District!

Making the Vision a Reality

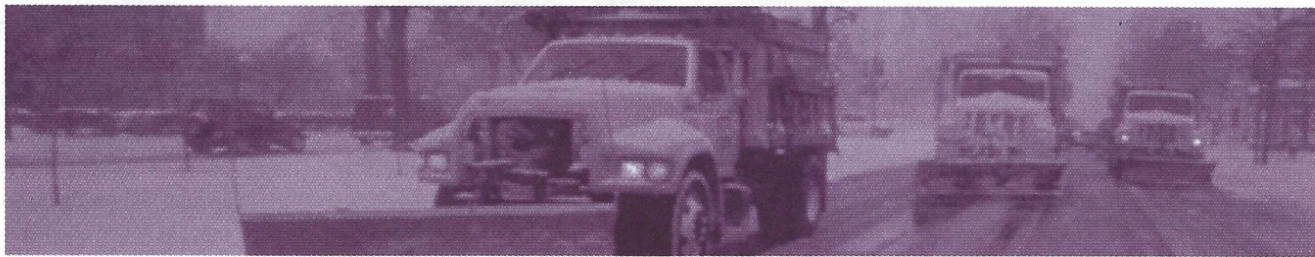
As we begin year 2001, we look forward to a year of new opportunities. Will this be the year you buy your first home or you land that new job? As we look forward, we are pleased to take stock of our accomplishments over the past year.

I am pleased to share with you a report on my administration's year 2000 scorecard commitments. As of mid-December, we have achieved 68% of our goals, completing 67 of 98 published goals. We will work to complete unfinished goals and invite public and independent reviews, including a DC Inspector General report, of our success. To view the scorecards visit our website at: www.washingtondc.gov.

This year, we will announce new goals, build on our successes and learn from our mistakes. Please take a moment to join me in reflecting on how our city is serving you. Thank you.



Anthony A. Williams, Mayor, District of Columbia



GOAL	Due Date	Goal status
1. Making Government Work	December 2000	15 of 21 Completed
2. Enhancing Unity of Purpose and Democracy	December 2000	8 of 10 Completed
3. Strengthening Children, Youth and Families	December 2000	18 of 23 Completed
4. Promoting Economic Development	December 2000	17 of 25 Completed
5. Building and Sustaining Healthy Neighborhoods	December 2000	9 of 19 Completed

Scorecard ratings: Exceeded, Met, Incomplete or Not Met (*) Indicates actual number or date achieved